

WarnerMedia

PREMIUM ENTERTAINMENT

FOR LESS THAN YOUR CLIENTS CAN IMAGINE



1 BENEFITS AND ATTRIBUTES



8 CHANNELS FOR EVERYONE



PREMIERES EVERY WEEK



NO COMMERCIAL BREAKS



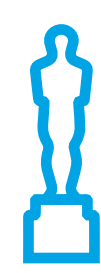
HBO Max INCLUDED

THE BEST PACKAGE OF THE MARKET



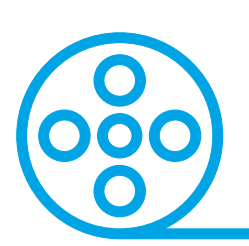
TITLES THAT CAN NOT BE FOUND ANYWHERE ELSE

Original series, movies and documentaries that only HBO® clients can have access to.



AWARDED CONTENT

Every year HBO® productions are recognized in the main award shows, such as Emmy® and The Golden Globes®.



THE BEST OF HOLLYWOOD ALWAYS COMES FIRST TO HBO®

Agreements with big distributors that give HBO® exclusive content before it premieres on any other channel (Columbia, Universal, Warner Bros, CBS and more).

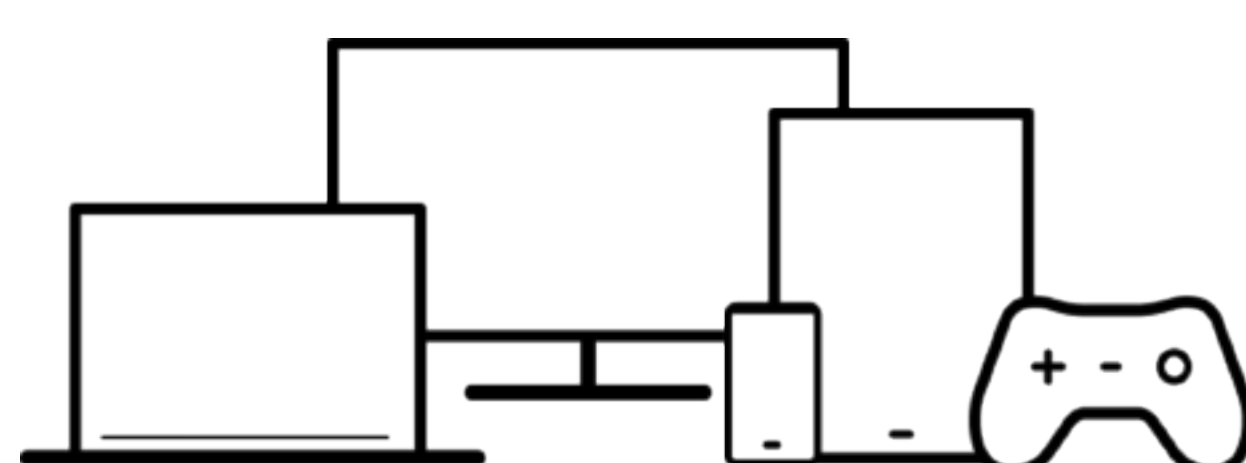
2 HBO max

HBO Max is a platform that offers a unique space to live stories to the maximum and it is **included in the HBO® Package**.

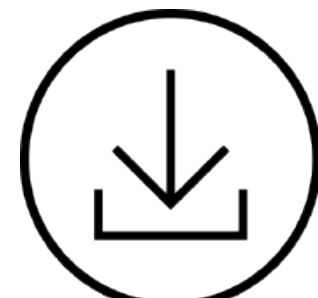
Invite your clients to discover exclusive series, iconic movies, documentaries, content for kids and stories **for the whole family**.

With HBO Max your clients can enjoy content of iconic brands such as Max Originals, HBO®, DC® Universe, Warner Bros and Cartoon Network.

The client can access HBO Max from **multiple devices**, use up to 3 profiles simultaneously and configure up to 5 profiles in a single account.



The subscribers can **download their favorite content** and enjoy it with the highest image quality.



HBO Max Latinoamérica @HBOMaxCaribbean @hbomaxcaribbean @HBOMaxCaribbean

3 IDENTIFY YOUR TYPE OF CLIENT

WHO DOESN'T HAVE TIME

HBO® subscribers can enjoy HBO Max at any moment and wherever they want as an added product of HBO® package

WHO THINKS IS TOO EXPENSIVE

One day of HBO® costs less than a coffee.

WHO ALREADY HAS ANOTHER PACKAGE OR STREAMING SERVICE

HBO® Package includes 8 channels for different tastes plus HBO Max streaming platform. Remind your client that most of the original content (HBO Originals and Max Originals) cannot be found in any other platform.

WHO THINKS THE CONTENT IS TOO REPETITIVE

In HBO® channels there are premieres every day of the week. Plus, the 15 thousand hours of entertainment that can be found in HBO Max.

4 HIGHLIGHTS MONTHLY CALENDAR

Visit the monthly calendar and discover the premieres and programming of HBO® channels.

<https://assets.calendar.hbolatam.com/widget/demo-prod.html>

Follow us and stay tuned!

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